



# SmartLeads USA

DIRECT MAIL TECHNOLOGY

## RADIUS HVAC TEMPLATES

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For more information regarding HVAC direct mail templates,  
contact: [artteam@smartleadsusa.net](mailto:artteam@smartleadsusa.net)

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RADIUS  
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**HELLO REBECCA,**  
YOUR NEIGHBORS ON BERWICK DRIVE  
CHOSE ACME HEATING & COOLING FOR  
THEIR RECENT A/C & HEATING NEEDS.

**WE WANT  
TO EARN YOUR  
BUSINESS TOO!**

Take Advantage of  
These Great Offers!



**XYZ**  
HEATING & COOLING  
888-555-1234  
www.yourwebsite.com

**\$89** GAS FURNACE OR  
A/C CLEANING  
WITH FREE SAFETY INSPECTION  
NOT TO BE COMBINED WITH ANY OTHER OFFER OR OFFER OF REBELLION  
XYZ HEATING & COOLING • 888-555-1234

**\$200 OFF**  
ANY NEW FURNACE OR A/C INSTALLATION  
NOT TO BE COMBINED WITH ANY OTHER OFFER OR OFFER OF REBELLION  
XYZ HEATING & COOLING • 888-555-1234

**\$50 OFF**  
ANY NEW FURNACE OR A/C REPAIR  
NOT TO BE COMBINED WITH ANY OTHER OFFER OR OFFER OF REBELLION  
XYZ HEATING & COOLING • 888-555-1234

**WE'RE IN YOUR  
NEIGHBORHOOD  
ON BERWICK DRIVE!**

**REBECCA,**  
We just finished a job in your neighborhood on Berwick Drive. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! See reverse for details.



**24  
HOUR  
EMERGENCY  
SERVICE**

CALL US TODAY FOR  
AN IN-HOME ESTIMATE!  
**888-555-1234**  
123 Main Street  
Anytown, US 12345  
www.yourwebsite.com  
123-456-7890123

12345 10 5a A  
Permit No. FL-34567  
\*\*\*\*\*AUTO\*\*ALL FOR AADC 200  
.....  
Mrs. Rebecca Smith  
or Current Resident  
123 Main Street  
Anytown USA 12345  
POSTAGE  
PAID  
TAMPA, FL  
PERMIT #4321

RADIUS  
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**FREE**  
THERMOSTAT  
WITH NEW SYSTEM  
INSTALLATION  
Not to be combined with any other offer. Offer expires 06/30/20.

**WE'RE IN YOUR  
NEIGHBORHOOD  
ON BERWICK DRIVE!**

**CALL TODAY! 888-123-4567**  
www.xyzheatingcooling.com

**XYZ**  
HEATING & COOLING

**IT'S TIME FOR A TUNE-UP!  
CALL TODAY TO SCHEDULE!**



**\$79**  
TUNE-UP  
Not to be combined with any other offer. Offer expires 06/30/20.

**REBECCA,**  
We just helped your neighbors on Berwick Drive get ready for the warm weather ahead. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! Call today for a Free Estimate!

**24 HOUR  
EMERGENCY  
SERVICE**

**FREE ESTIMATES!**

**XYZ**  
HEATING & COOLING  
**CALL US TODAY!  
888-555-1234**  
www.xyzheatingcooling.com

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RADIUS  
103

**XYZ**  
HEATING & COOLING  
CALL TODAY!  
888-123-4567

*We're in your neighborhood!*



**\$200 OFF**  
ANY NEW HVAC UNIT INSTALLED  
Not to be combined with any other offer. Offer expires 06/30/20.

*It's time for a Tune-up!*  
BE PREPARED FOR THE WARM WEATHER AHEAD!

**REBECCA,**  
We just helped your neighbors on Berwick Drive get ready for the warm weather ahead. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! Call today for a Free Estimate!

**24 HOUR  
EMERGENCY  
SERVICE**

**FREE**  
THERMOSTAT  
WITH NEW HVAC  
UNIT INSTALLED  
Not to be combined with any other offer. Offer expires 06/30/20.

**XYZ**  
HEATING & COOLING  
**CALL US TODAY!  
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RADIUS  
104

**WE'RE IN YOUR NEIGHBORHOOD ON BERWICK DRIVE!**

**\$200 OFF**  
ANY NEW HVAC UNIT INSTALLED

Not to be combined with any other offer. Offer expires 03/31/20.



CALL TODAY! 888-123-4567 | WWW.WEBSITEURLHERE.COM

**IT'S TIME FOR A TUNE-UP!  
BE PREPARED FOR THE WARM WEATHER AHEAD!**

**REBECCA,**  
We just finished a job in your neighborhood on Berwick Drive. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! See reverse for details.

**FREE THERMOSTAT WITH NEW HVAC UNIT INSTALLED**

Not to be combined with any other offer. Offer expires 03/31/20.

CALL US TODAY FOR AN IN-HOME ESTIMATE!

**XYZ HEATING & COOLING**  
888-555-1234  
www.yourwebsiteurl.com

\*\*\*\*\*AUTO\*\*ALL FOR AADC 200

Mrs. Rebecca Smith  
or Current Resident  
123 Main Street  
Anytown USA 12345

RADIUS  
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**WE'RE IN YOUR NEIGHBORHOOD!**

**\$79 SYSTEM TUNE-UP**

Not to be combined with any other offer. Offer expires 03/31/20.



**XYZ HEATING & COOLING**  
888-555-1234  
www.yourwebsiteurl.com

**REBECCA,**  
We just helped your neighbors on Berwick Drive get ready for the warm weather ahead. With all the choices available to your neighbors, they decided to place their trust in us! As a token of our appreciation, we have some valuable offers for all of their neighbors! Call today for a Free Estimate!

**XYZ HEATING & COOLING**  
888-555-1234  
www.yourwebsiteurl.com

**WE'RE IN YOUR NEIGHBORHOOD ON BERWICK DRIVE!**

**YOUR OFFER HERE**

Not to be combined with any other offer. Offer expires 03/31/20.

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106

**YOUR OFFER HERE**

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**XYZ HEATING & COOLING**  
888-123-4567  
www.xyzheatingcooling.com


**WE'RE IN YOUR NEIGHBORHOOD ON BERWICK DRIVE!**

**YOUR OFFER HERE**

Not to be combined with any other offer. Offer expires 03/31/20.

**REBECCA,**  
It's Time for Your Seasonal Tune-Up! Regular maintenance of your heating and cooling system is needed to keep it running efficiently. Plus, you and your family will enjoy the peace of mind knowing that your system will keep you comfortable during the peak season ahead, when there is a greater demand on your system. Call us today and schedule your Tune-Up! We're the name your neighbors trust! We look forward to serving you!

ASK ABOUT OUR WI-FI THERMOSTATS!



**SPECIAL FINANCING OPTIONS AVAILABLE**

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888-123-4567  
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www.xyzheatingcooling.com

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